

**Monday 29 July 2013**

## **Association and UKTI to Promote Export Opportunities**

The Construction Products Association has been awarded funding from UK Trade & Investment for a two year project to identify and assist more non-exporting companies in the construction products sector to start exporting. This project builds on the Association's successful overseas exhibition and mission programme which has helped more than 200 companies break into new overseas markets in the last three years.

The first stage of the export project is a short survey to assess the extent of existing and potential export activity. Association Export Manager Mike Josypenko explains: "We would like to hear from all manufacturers and suppliers of construction products, exporters and non-exporters alike, to get your views on exporting, hear about your successes, the challenges you face, and what support you need to start exporting. The survey will also identify a pool of companies who wish to receive practical help from the Construction Products Association to sell their products and services overseas."

In addition, major international infrastructure projects will be examined to identify and disseminate specific opportunities for UK businesses of all sizes, similar to the Association's previous work focussed on Crossrail and the London 2012 Games.

This project reflects the Association's commitment to the recently announced Industrial Strategy for Construction, which has as one of its objectives a 50% reduction in the trade gap between total exports and total imports for construction products and materials. Support to Association members and UKTI in major markets such as the Middle East and Gulf has contributed to the industry exporting £6 billion per annum, and with the global construction market forecast to grow by over 70% by 2025, significant further opportunities exist for UK firms.

To complete the short export survey and sign up to receive more information about the Construction Products Association's export project, please visit: <http://svy.mk/13r10Nb>.

## ENDS

### NOTE TO EDITORS:

The [Construction Products Association](#) represents the UK's manufacturers and suppliers of construction products, components and fittings. The Association acts as a single voice for the construction products sector, representing the industry-wide view of its members. The sector has an annual turnover of more than £40 billion and accounts for over 1/3 of total construction output.

[UK Trade & Investment](#) (UKTI) is the government department that helps UK-based companies succeed in the global economy. We also help overseas companies bring their high quality investment to the UK's economy – acknowledged as Europe's best place from which to succeed in global business. UKTI offers expertise and contacts through its extensive network of specialists in the UK, and in British embassies and other diplomatic offices around the world. We provide companies with the tools they require to be competitive on the world stage. For more information on UKTI, visit [www.ukti.gov.uk](http://www.ukti.gov.uk) or visit the online newsroom at [www.ukti.gov.uk/media](http://www.ukti.gov.uk/media).

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